

Issue: Temperance/Prohibition (prohibiting the drinking of alcohol)

Reform Leaders: Women's Christian Temperance League, Anti-Saloon League, Carry Nation, Wayne Wheeler

Source: Carry A. Nation, The Use and Need of The Life of Carry A. Nation

The licensing of intoxicating drink results in suicide and murder, whether or not the saloon keeper or state be held responsible. Someone is. Why?.... The man who consents to or aids by his vote is most criminal. It is said that drink kills a man in a minute. Suppose that we had a war that killed a man every five minutes. Would there not be howling for an end of bloodshed. This is more than ten times worse, for the soul is more valuable than the body.....

Source: WWI Poster "Will You Back Me or Back Booze, 1918

During WWI, the prohibition movement gained steam by associating Germany and Germans with beer, as Germans were known for their breweries.



Source: Handbill published by the Virginia Anti-Saloon League, circa 1900

What the Bottle Does.

ONE YEAR'S WORK.

