

# Visuals: Mobilization

**THE  
ENEMY  
LISTENS**



**YOUR WORDS  
ARE  
HIS WEAPONS**



# Sailor beware!



**LOOSE TALK**

**CAN COST LIVES**

**LET'S GET IN  
AND PITCH -**



**TO SMASH THE  
SON-OF-A-SUN!**

**LET'S GO EVERYBODY  
-KEEP 'EM FIRING!**





# I WANT YOU



*for the* **U.S. ARMY**

UNITED STATES ARMY RECRUITING SERVICE

U. S. ARMY RECRUITING STATION

1215 - 1944

WASHINGTON, D. C.

**Pvt. Joe Louis says...**



**"We're going to do our part  
... and we'll win because  
we're on God's side"**



*She's a* **WOW**  
WOMAN ORDNANCE WORKER

# SAVE FREEDOM OF WORSHIP

EACH ACCORDING TO THE DICTATES  
OF HIS OWN CONSCIENCE



NORMAN ROCKWELL

# BUY WAR BONDS

# SAVE FREEDOM OF SPEECH



NORMAN ROCKWELL

# BUY WAR BONDS



Are you a girl with a  
Star-Spangled heart?



**JOIN THE WAC NOW!**

THOUSANDS OF ARMY  
JOBS NEED FILLING!

Women's Army Corps  
United States Army



**WOMAN'S PLACE IN WAR**  
The Army of the United States  
has 239 kinds of jobs for women  
**THE WOMEN'S ARMY CORPS**

KEEP THIS HORROR  
FROM *Your* HOME

**INVEST  
10% IN  
WAR BONDS**



**BACK UP OUR  
BATTLESKIES!**





INDUSTRY • THE ARSENAL OF DEMOCRACY



**DEFENSE IN THE FIELD  
BEGINS IN THE FACTORY**

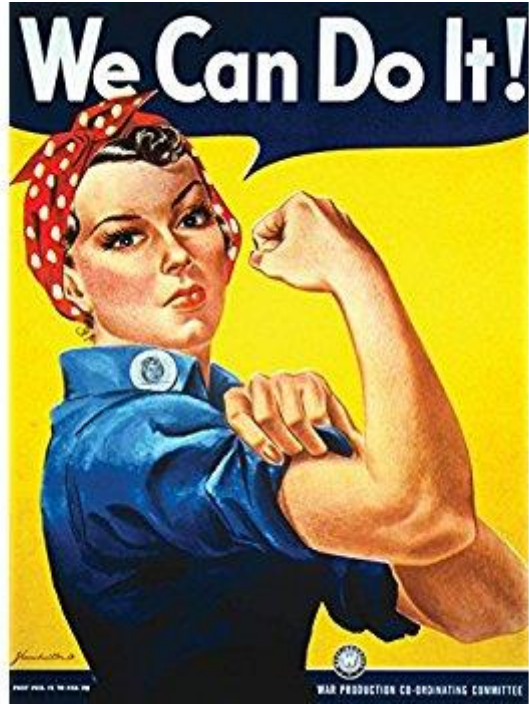
*"..it all depends on me!"*

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**UNITED WE WIN**





# HOW TO SHOP WITH WAR RATION BOOK TWO

... to Buy Canned, Bottled and Frozen Fruits and Vegetables;  
Dried Fruits, Juices and all Canned Soups



1. USE THIS RATION BOOK. You may not use all of your family's ration books when you shop. You may not shop with home ration stamps.



2. USE BLUE STAMPS ONLY. All blue point stamps marked A, B, and C are good during the first ration period. They add up to 48 points for each member of the family.



3. THE NUMBERS SHOW POINTS. You will not be able to get "change" in point stamps; so use your low-value stamps for buying low-point foods.



4. LOOK AT THE POINT VALUES before you buy. Points have nothing to do with price or quality. Point values will be the same in all stores.



5. GIVE THE STAMPS TO YOUR GROCER. Tear out stamps in the presence of your grocer -- or tear them out in the presence of the delivery boy.



6. FRESH FRUITS AND VEGETABLES are not rationed. Use them instead of rationed foods whenever possible. Try out recipes that make your rations go further.

**YOUR POINT ALLOWANCE MUST LAST FOR THE FULL RATION PERIOD**

**Plan How Many Points You Will Use Each Time Before You Shop**

**BUY EARLY IN THE WEEK**

Foods are going to our fighting men. They come first! Your ration gives you your fair share of the foods that are left.

**BUY EARLY IN THE DAY**



# RATIONING MEANS A FAIR SHARE FOR ALL OF US





**When you ride ALONE  
you ride with Hitler!**



**Join a  
Car-Sharing Club  
TODAY!**

© 1942  
P. 1000



**GET IN THE SCRAP!**



*Save SCRAP METAL*  
*Save RUBBER*  
*Save PAPER. Save RAGS*  
*Save FATS AND GREASES*  
**SAVE!**



HELP WIN THE WAR  
*Squeeze in one more*